



Think Like Zuck: the Five Business Secrets of Facebook s Improbably Brilliant CEO Mark Zuckerberg: The Five Business Secrets of Facebook s Improbably Brilliant CEO Mark Zuckerberg (Hardback)

By Ekaterina Walter

McGraw-Hill Education - Europe, United States, 2013.
Hardback. Book Condition: New. new edition.. 231 x 150 mm.
Language: English . Brand New Book. Wall Street Journal Bestseller. Make Your Mark in the World with the Five Success Principles of the World-Changing Social Media Site. If Facebook were a country, it would be the third largest in the world. Facebook accounts for one of every seven minutes spent online. More than one billion pieces of content are shared on Facebook. There s no doubt about it. Mark Zuckerberg s creation has changed the world. Literally. Facebook has singlehandedly revolutionized the way more than one-seventh of the world s population communicates, engages, and consumes information. If you run a business or plan to start one, you re probably asking yourself the same question organizational leaders worldwide are asking: What did Mark Zuckerberg do right? At long last, the answer is here. Think Like Zuck examines the five principles behind Facebook s meteoric rise, presented in actionable lessons anyone can apply-in any organization, in any industry. Written by social business trailblazer Ekaterina Walter, this groundbreaking book reveals the five P s of Facebook s success: passion - keep your energy and commitment fully...

Reviews

I just started off looking over this ebook. It is actually loaded with wisdom and knowledge Its been developed in an remarkably simple way in fact it is simply after i finished reading through this book where basically modified me, modify the way i believe.

-- **Josie Koch IV**

If you need to adding benefit, a must buy book. It is packed with wisdom and knowledge I am just effortlessly could get a pleasure of reading a written publication.

-- **Lea Legros V**