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DIE ZUKUNFT DER PERSONALWERBUNG



GRIN Verlag Jul 2007, 2007. Taschenbuch. Book Condition: Neu. 297x210x3 mm. This item is printed on demand - Print on Demand Neuware - Studienarbeit aus dem Jahr 2001 im Fachbereich BWL - Personal und Organisation, Note: 1.0, Duale Hochschule Baden-Württemberg, Stuttgart, früher: Berufsakademie Stuttgart (Fachrichtung Industrie, Personalwesen-Vertiefung), Sprache: Deutsch, Abstract: Ausgangspunkt der personalwirtschaftlichen Ziele eines Unternehmens ist die Sicherstellung des eigenen Personalbedarfs mit bestgeeigneten Mitarbeitern unter besonderer Berücksichtigung des ökonomischen Prinzips. Dazu ist eine optimale Allokation des Elementarfaktors menschliche Arbeit...

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